



ARDMORE
TOURISM
AUTHORITY

AGENDA
SPECIAL MEETING
ARDMORE TOURISM AUTHORITY
THURSDAY, AUGUST 12, 2021
ARDMORE CONVENTION CENTER
12:00 NOON

- | | | |
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| 1. | CALL TO ORDER | Jeff Storms |
| 2. | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT* | Jeff Storms |
| 3. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE MINUTES OF THE SPECIAL MEETING ON JULY 12, 2021 AT THE CONVENTION CENTER AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING | Jeff Storms |
| 4. | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF TREASURER'S REPORT – JULY 2021 AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING | Ken Bohannon |
| 5. | PRESENTATION OF MARKETING OBJECTIVES FOR FY 2022 | Mita Bates/Marthanna Donald |
| 6. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE PRELIMINARY BUDGET FOR FY 2022 AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING | Ken Bohannon |
| 7. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE INCENTIVE REQUESTS FROM ARDMORE BARREL FUTURITY AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING | Marthanna Donald |
| 8. | OLD BUSINESS | |
| 9. | UPDATES:
Marketing Activities
Hardy Murphy
Ardmore Main Street
The Goddard Center
Create Ardmore | Mita Bates |
| 10. | CONVENTION CENTER REPORT | Marthanna Donald/
Barbara Selby |
| 11. | ADJOURNMENT | Jeff Storms |