



ARDMORE
TOURISM AUTHORITY

**AGENDA
SPECIAL MEETING
ARDMORE TOURISM AUTHORITY
THURSDAY, AUGUST 8, 2019
ARDMORE CONVENTION CENTER
8:15 AM**

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|-----|---|------------------------------|
| 1. | CALL TO ORDER | Jeff Storms |
| 2. | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT | Jeff Storms |
| 3. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE
MINUTES OF THE REGULAR MEETING ON JUNE 27, 2019. | Jeff Storms |
| 4. | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF
TREASURER'S REPORT – JUNE | Brent Harness |
| 5. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE
INCENTIVE REQUESTS
New Incentive Requests | Tyler Young |
| 6. | UPDATES:
Marketing Activities
Hardy Murphy
Ardmore Main Street
Create Ardmore | Tyler Young |
| 7. | CONVENTION CENTER REPORT
Convention Center Update & Construction Report
Convention Center Marketing | Barbara Selby
Tyler Young |
| 8. | PLANNING SESSION | Mita Bates |
| 9. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE
FY 2020 MARKETING PLAN | Jeff Storms |
| 10. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE
FY 2020 BUDGET | Brent Harness |
| 11. | ADJOURNMENT | Jeff Storms |

Agenda posted
Ardmore Convention Center, Ardmore City Hall, website

August 5, 2019
3:00 pm

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