



**ARDMORE**  
TOURISM AUTHORITY

**AGENDA  
REGULAR MEETING  
ARDMORE TOURISM AUTHORITY  
THURSDAY, MARCH 24, 2022  
ARDMORE CONVENTION CENTER  
2401 NORTH ROCKFORD RD, ARDMORE OK 73401  
8:15 AM**

1. CALL TO ORDER, ROLL CALL, AND DECALARATION OF QUORUM Jeff Storms
2. CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT Jeff Storms
3. CONSIDERATION AND POSSIBLE ACTION TO APPROVE MINUTES OF THE SPECIAL MEETING ON FEBRUARY 28, 2022, AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING Jeff Storms
4. CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF TREASURER'S REPORT – FEBRUARY 2022 Ken Bohannon
5. CONSIDERATION AND POSSIBLE ACTION TO APPROVE INCENTIVE REQUESTS AND APPROVAL OR REJECTION OF ANY AMENDMENTS PROPOSED AND CONSIDERED BY THE BOARD OF TRUSTEES AT THE MEETING Jeff Storms
6. OLD BUSINESS Jeff Storms/  
Marthanna Donald
  - A. One-year Unexpired Term for ATA Board
  - B. Billboard Litigation Response
7. NEW BUSINESS: (AS DEFINED BY THE OKLAHOMA OPEN MEETING ACT 25 O.S. § 311 A (9) AS "MATTERS NOT KNOWN ABOUT OR ABOUT WHICH COULD NOT HAVE REASONABLE BEEN FORESEEN PRIOR TO THE TIME OF POSITING OF THE AGENDA.
8. UPDATES: Marthanna Donald
  - Marketing Activities
  - Hardy Murphy Coliseum
  - Ardmore Main Street
  - The Goddard Center
  - Create Ardmore
9. CONVENTION CENTER REPORT Marthanna Donald/  
Taylor Steele
10. ADJOURNMENT Jeff Storms

Agenda posted  
Ardmore Convention Center, Ardmore City Hall, website

March 22, 2022  
2:30 pm

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